A PLEASANT PERSON

Perhaps there is no word that sounds more agreeable than "pleasant." Think about it. To get along in the world, being pleasant toward others is more important than we may realize, for, it has a very great influence on the society in which we live, to say nothing of personal fortune.

For example, when a person comes in contact with another individual who has a pleasing personality, that person begins to feel pleasant, and this can happen over and over until a very amiable society can be brought about. (...) Naturally, this means that a spiritual paradise can then be realized. And, to achieve this we don't have to spend a penny; no effort is required; we can begin to do it right now. What could be better?

This may sound very easy, but it clearly is not, as I think everybody realizes. I say this because the mere external appearance of being pleasant is not enough to achieve it; it must be something that emanates from sincere love within. So, everything depends on the spiritual and mental attitude of the individual. In other words, the spirit of love for others is of primary importance. (...)